

MAJANDUSAASTA ARUANNE

aruandeaasta algus: 01.01.2023

aruandeaasta lõpp: 31.12.2023

nimi: Eesti Autoriõiguste Kaitse Organisatsioon

registrikood: 80081001

tänavanimi, maja number: Laki tn 25

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EOCP ANTI-PIRACY REPORT 2023

GENERAL INFORMATION

The non-profit association Estonian Organisation for Copyright Protection (*Eesti Autoriõiguste Kaitse Organisatsioon*, hereinafter EOCP), formerly the Estonian Association of Motion Picture Distributors, commenced its activities on 2nd January 1999 on the basis of the non-profit association EVL Balti Koduvideo.

EOCP is a voluntary association, the aim of which is not to gain profit through economic activities. The income of the organisation is made up of membership fees, which are used exclusively for achieving the objectives of the organisation.

The objectives of EOCP's activities are

- to assist the police, the Customs Board and other government institutions in the detection and prevention of piracy in the Republic of Estonia;
- to gather, manage and forward copyright related information to government institutions and members of the organisation;
- to provide expert assessments on copyright violations to courts and national investigation institutions;
- to organise training courses on intellectual property and copyright;
- to represent members, to protect their interests and rights.

The members of EOCP are

Limited liability company	Estonian Theatrical Distribution
Limited liability company	Apollo Kino
Limited liability company	Forum Cinemas
Non-profit association	Estonian Association of the Phonogram Producers (EFÜ)
Non-profit association	Estonian Performers Association (EEL)
Non-profit association	Estonian Authors' Society (EAU)
Foreign company	Sony Interactive Entertainment Europe Limited
Limited liability company	ACME Film
Non-profit association	Estonian Film Industry Cluster
Limited liability company	Duo Media Networks

OVERVIEW OF EOCP'S ACTIVITIES IN 2023

1. Activity of EOCP in 2023

In 2023 our main focus went to the following:

- online monitoring of our members content;
- monitoring of the online marketplaces and control visits to the shopping centers;
- dealing with the public performance infringements;
- awareness raising of youth`s.

1.1. Online monitoring of members content

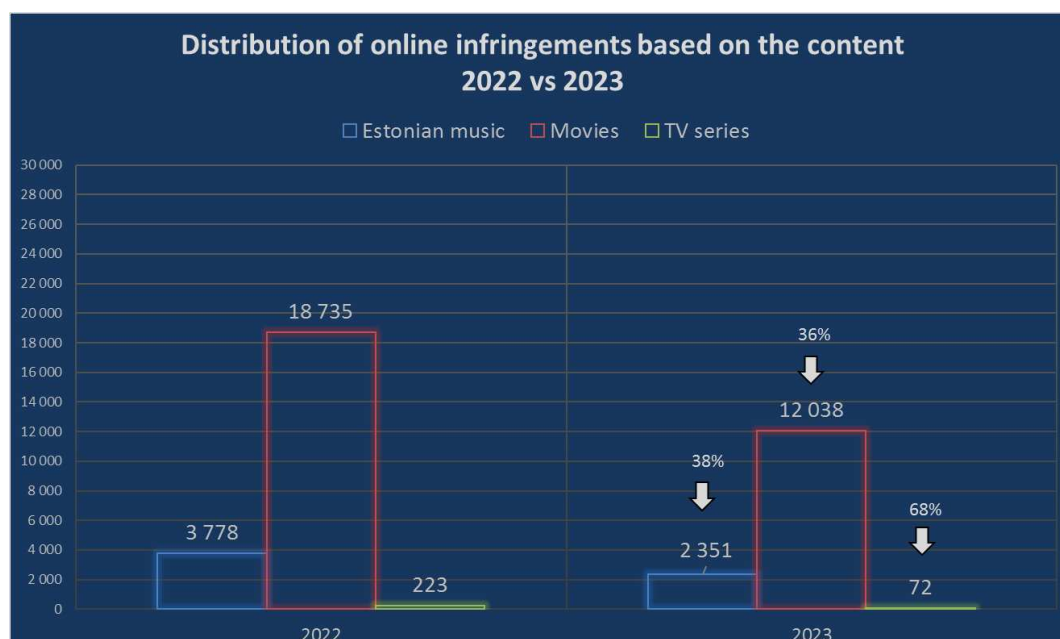
Online monitoring concentrates for a cleaning of search engines and different social media channels from the infringing content which harms our members rights and business interests.

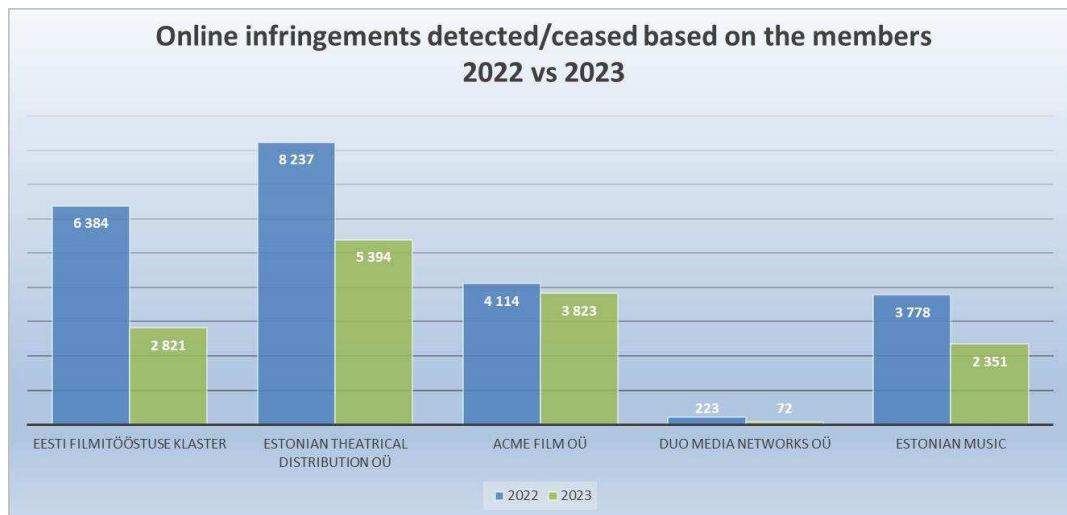
1.1.1. Goals and measures for online monitoring

Our main goal is to limit the visibility and availability of infringing content in different online environments. This in turn will raise the visibility of legal online services offered by cinemas, video distributors, teleoperators, music artists and many others. The main measure for achieving this goal is a daily monitoring of our members content in different online environments. The priority targets are Google search engine and different streaming/social media channels like Youtube, Twitter, Facebook etc. Besides removing infringing links from the Google, we also send the content takedown notices to the initial sources of the infringing content in order to block any usage of this content. Regarding the major infringements taking place in foreign servers we have a good co-operation with the MPA Global Enforcement team to fight against the global infringements.

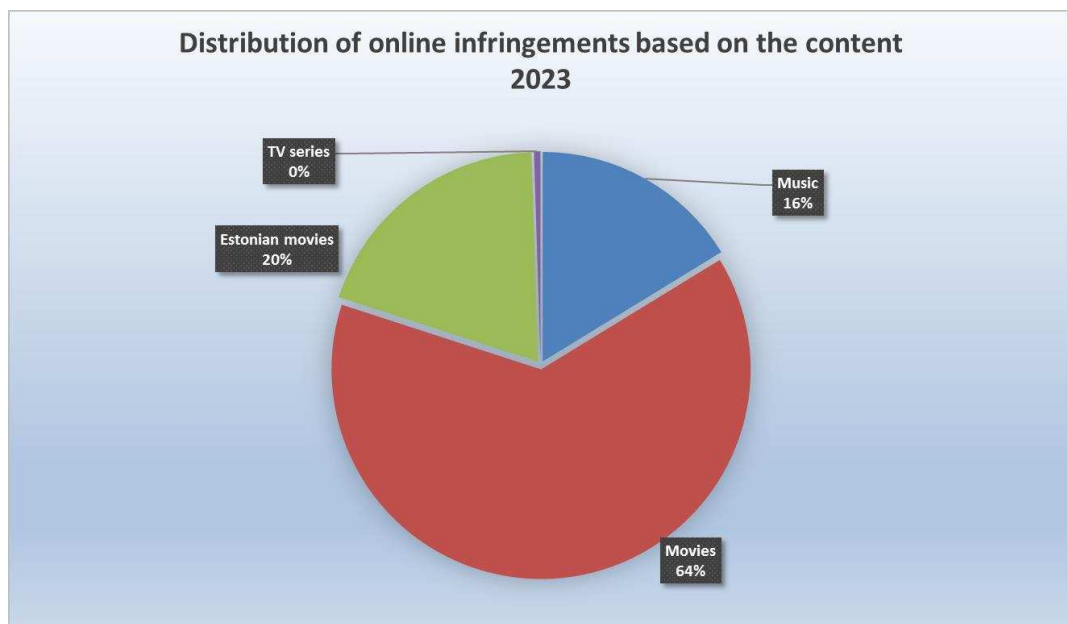
1.1.2. Online monitoring results and trends

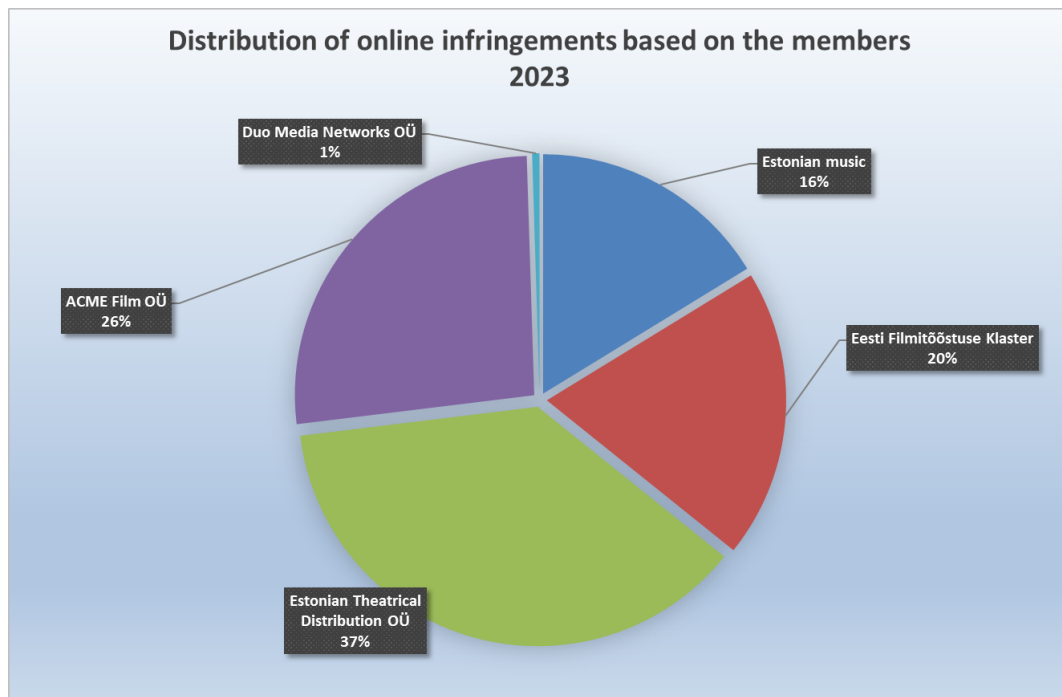
In 2023 we detected and ceased 12 038 infringements of audiovisual content (movies), 2 351 infringements of local musical works and 72 infringements of TV series. Compared to the previous year we see clear decrease of infringements regarding local audiovisual content, TV series and music. A decrease of infringements in those areas are a clear indication that our constant monitoring has a positive effect. Please see the following graphics to illustrate those results.



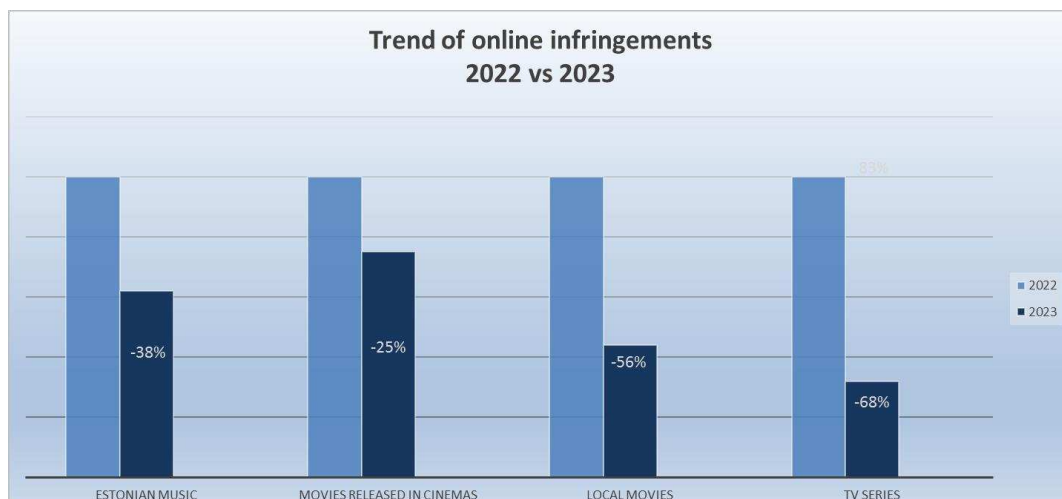


The audiovisual content released in cinemas are the most dominant content of our removal statistics constituting 64% of the total content removed. Local audiovisual content constituted 20% and music 16% of the total content. The constant monitoring of specific TV serial titles has kept the infringements in low. Regarding our members, the most of infringements were involved with the audiovisual content distributed by Estonian Theatrical Distribution OÜ (37%) and followed by ACME Film audiovisual content (26%), local audiovisual content (20%) and music (16%). Please see the following graphics to illustrate the distribution of online infringements based on the category of content and also based on our members.





Analyzing the changes in online infringements during the years 2022 and 2023 we are seeing decreasing trend regarding the local audiovisual content, TV series and music. A decrease of infringement regarding local content is a clear positive outcome of our constant monitoring work. Compared to the previous year we are seeing 56% decrease in infringements regarding the local audiovisual content and 38% decrease regarding the local music. Regarding the cinema releases we are seeing also 25% decrease compared to the previous year. TV series are showing also clear decreasing trend by being 68% lower than the previous year. Please see the following graphic to illustrate the online infringement trends of the year 2022 and 2023.



Based on the monitoring results we list the TOP of the most infringed content.

TOP 10 Lists of the Estonian movies illegally made available in 2023:

Title	Total
Mandariinid	154
1944	152
Hytti nro 6	152
Apteeker Melchior. Viirastus	146
Klass	120
Капитан Волконогов бежал	113
Kalev	103
Apteeker Melchior	90
Teesklejad	88
November	87

TOP 10 Lists of the cinema released movies illegally made available in 2023:

Title	Total
Guardians of the Galaxy Vol. 3	570
John Wick: Chapter 4	441
No Hard Feelings	366
Sound of Freedom	361
Elemental	313
Cocaine Bear	288
Babylon	251
Ant-Man and the Wasp: Quantumania	241
Love again	221
The Fabelmans	188

TOP 10 Lists of the local music illegally made available in 2023:

Title	Total
Anne Veski	185
Jaak Joala	133
Ivo Linna	112
Ott Lepland	96
Koit Toome	91
Metsatöll	86
Elina Born	78
2 Quick Start	74
Tanel Padar	67
Tõnis Mägi	64

TOP 5 Lists of the TV series illegally made available in 2023:

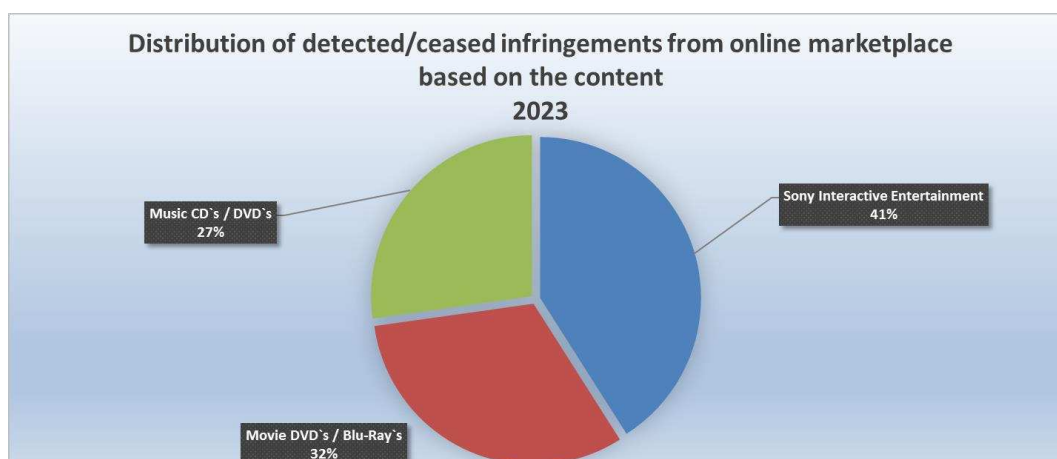
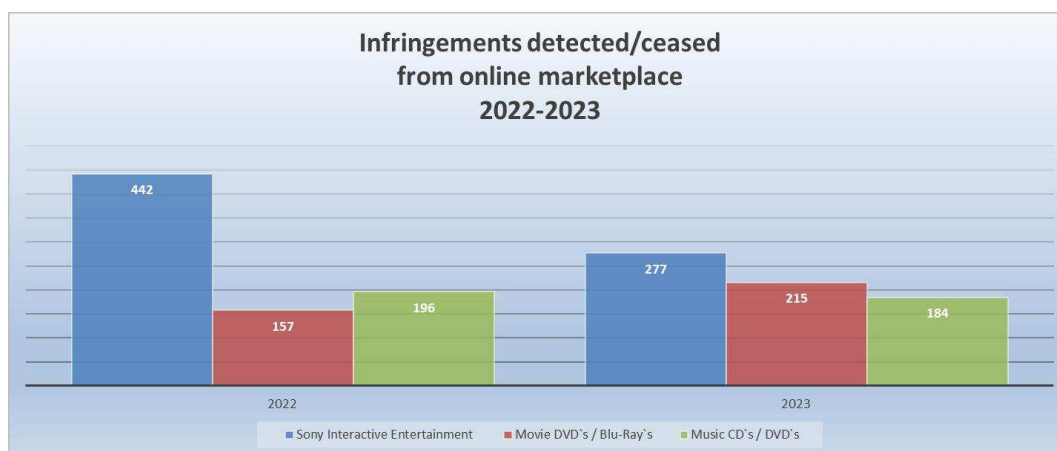
Title	Total
Võsareporter	20
Wremja	14
Reporter	9
Sipelga 14	2
Köök	1

1.2. Monitoring of online marketplaces, control visits to the shopping malls

Monitoring of the online marketplaces and control visits to the shopping centers to detect and cease any infringement of our members products.

1.2.1. Results and trends

In 2023 our main focus went to the Sony PlayStation products in order to detect any possible infringements. Constant monitoring of online auctions, advertisement sites and forums has significantly decreased the availability of infringing products in our market but continuous monitoring is still needed in order to keep the situation as stable as possible. In 2023 we detected 277 infringement concerning Sony Interactive Entertainment products which is 38% less than in the previous year. Also, we detected 215 infringements concerning DVD/Blu-Ray movies and 184 music CD/DVD`s. We make monthly control visits to the different shopping centers and marketplaces in order to observe the legality of CD/DVD`s and Sony Interactive Entertainment products. In 2023 we organized 218 control visits through which we detected/ceased some minor infringements. Infringements concerned with the Sony PlayStation products are the most dominant constituting 41% of the whole infringements detected. Please see the following graphics to illustrate the situation.



1.3. Public performance

In 2023, based on the information received from the Estonian Association of the Phonogram Producers, we issued 37 warning letters to various companies regarding unlicensed public performances. According to our data, a considerable part of the targeted companies eventually licensed their public performance. Last year, the corresponding number of warnings letters were 8.

1.4. Awareness work

In fall of 2023, in cooperation with Tallinn University, we started our new awareness project "I am an author, so are you!". The project involves students from various disciplines of Tallinn University (social work, classroom teachers, youth work, law, advertising-public relations management, educational

technology, integrated art-music-multimedia, mathematics-data analysis). The goal of the project is to complete educational animations for 2-5 grade elementary school students which would raise their attention to the copyright and explain some important principles of how to use honestly a creative content. The educational material is planned to be sent to all the elementary schools in the first half of 2024. There is also a plan to make learning animation available in the e-school bag and on the website <https://intellektualomand.ee/>.



1.5. Problems and challenges

In Estonia, there is still no effective procedure to prevent access to the illegal content on foreign servers - DNS blocking. EOCP, together with some of our members, has constantly drawn the attention of the Ministry of Justice to the problem of the availability of illegal content and possible solutions. We will continue the same work in the next year.

According to the EUIPO study, the most illegal content per person is used by Estonians, and illegal TV streams are particularly problematic. In our opinion the DNS blocking would help to reduce the availability of the illegal content significantly and also in terms of illegal TV streams.



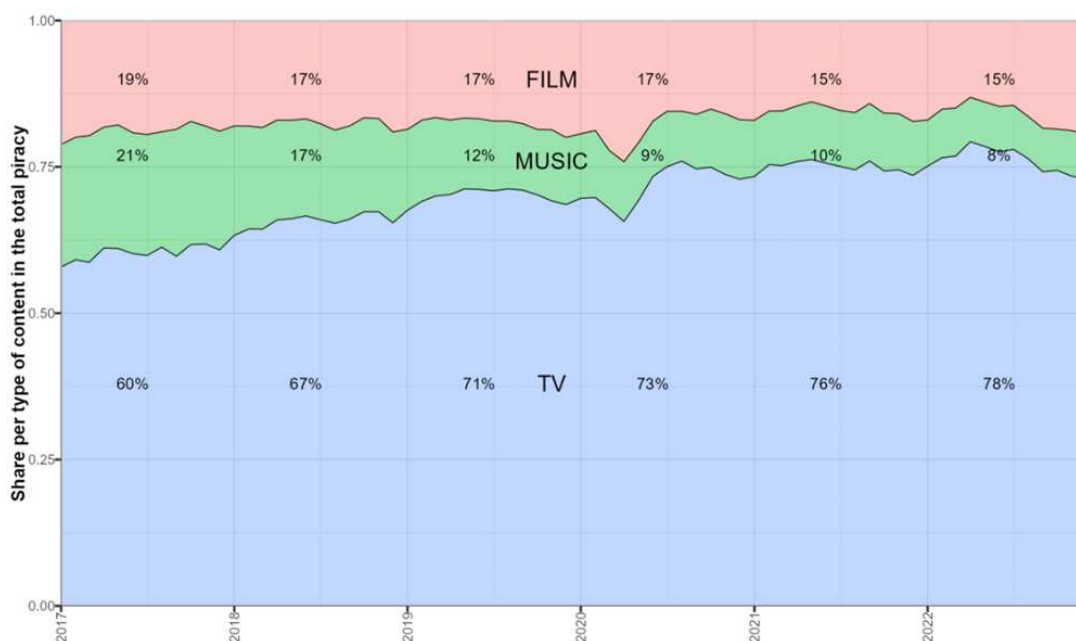


Figure 3. Evolution 2017-2022 of content type shares of total piracy

Also Leiser TV (illegal TV channels streaming platform) continues to be our source of concern - the infringements are still continuing even though the criminal case was initiated by us already in July 1st, 2021. We have tried to get help from the foreign partners to close down the Leiser TV platform, but so far we have not received much help. Both the British and US Embassies have shown no interest in dealing with this issue. We constantly make follow-up inquiries to the prosecutor's office to indicate our concern and the necessity to solve this problem as quickly as possible. We will continue this approach next year as well.

Raamatupidamise aastaaruanne

Bilanss

(eurodes)

	31.12.2023	31.12.2022	Lisa nr
Varad			
Käibevarad			
Raha	36 175	29 825	2
Nõuded ja ettemaksed	136	2 995	3
Kokku käibevarad	36 311	32 820	
Põhivarad			
Materiaalsed põhivarad	1 454	2 330	5
Kokku põhivarad	1 454	2 330	
Kokku varad	37 765	35 150	
Kohustised ja netovara			
Kohustised			
Lühiajalised kohustised			
Võlad ja ettemaksed	5 065	3 915	6
Kokku lühiajalised kohustised	5 065	3 915	
Kokku kohustised	5 065	3 915	
Netovara			
Eelmiste perioodide akumuleeritud tulem	31 235	27 782	
Aruandeaasta tulem	1 465	3 453	
Kokku netovara	32 700	31 235	
Kokku kohustised ja netovara	37 765	35 150	

Tulemiaruanne

(eurodes)

	2023	2022	Lisa nr
Tulud			
Liikmetelt saadud tasud	52 293	43 450	7
Annetused ja toetused	0	11 839	8
Muud tulud	2	4	
Kokku tulud	52 295	55 293	
Kulud			
Sihotstarbeliselt finantseeritud projektide otsesed kulud	0	-3 615	
Mitmesugused tegevuskulud	-7 156	-6 958	
Tööjõukulud	-42 832	-40 683	9
Põhivarade kulum ja väärtuse langus	-876	-584	
Kokku kulud	-50 864	-51 840	
Põhitegevuse tulem	1 431	3 453	
Intressitulud	34	0	
Aruandeaasta tulem	1 465	3 453	

Rahavoogude aruanne

(eurodes)

	2023	2022
Rahavood põhitegevusest		
Põhitegevuse tulem	1 431	3 453
Korrigeerimised		
Põhivarade kulum ja väärtuse langus	876	584
Kokku korrigeerimised	876	584
Põhitegevusega seotud nõuete ja ettemaksete muutus	2 859	7 219
Põhitegevusega seotud kohustiste ja ettemaksete muutus	1 150	-1 402
Kokku rahavood põhitegevusest	6 316	9 854
Rahavood investeerimistegevusest		
Tasutud materiaalsete ja immateriaalsete põhivarade soetamisel	0	-2 914
Laekunud intressid	34	0
Kokku rahavood investeerimistegevusest	34	-2 914
Kokku rahavood	6 350	6 940
Raha ja raha ekvivalendid perioodi alguses	29 825	22 885
Raha ja raha ekvivalentide muutus	6 350	6 940
Raha ja raha ekvivalendid perioodi lõpus	36 175	29 825

Netovara muutuste aruanne

(eurodes)

		Kokku netovara
	Akumuleeritud tulem	
31.12.2021	27 782	27 782
Aruandeaasta tulem	3 453	3 453
31.12.2022	31 235	31 235
Aruandeaasta tulem	1 465	1 465
31.12.2023	32 700	32 700

Raamatupidamise aastaaruande lisad

Lisa 1 Arvestuspõhimõtted

Üldine informatsioon

Eesti Autoriõiguste Kaitse Organisatsiooni 2023 majandusaasta raamatupidamise aastaaruanne on koostatud kooskõlas Eesti finantsaruandluse standardiga, mis tugineb rahvusvaheliselt tunnustatud arvestuse ja aruandluse põhimõtetele. Eesti finantsaruandluse standardi põhinõuded on kehtestatud Eesti Vabariigi raamatupidamise seaduses ning seda täpsustavad Raamatupidamise Toimkonna poolt välja töötatud juhendid.

Raamatupidamise aastaaruanne on koostatud eurodes.

Äritegevuse rahavood on koostatud kaudset meetodit kasutades. Investeeringu- ja finantseerimistegevuse rahavood on esitatud aruandeperioodil tehtud brutolaekumiste ja -väljamaksetena.

Raha

Raha ning raha ekvivalentidena kajastatakse raha kassas ja pangakontodel.

Materiaalsed ja immateriaalsed põhivarad

Põhivarana käsitletakse vara, mille kasutusiga on pikem kui üks aasta ja mille maksumus ületab 1000 eurot. Vara, mis ei vasta nimetatud tingimustele loetakse väheolulise maksumusega varaks ja kantakse soetamisel kuludesse. Põhivara amortiseerimisel rakendatakse lineaarset meetodit.

Põhivarade arvelevõtmise alampiir 1000

Kasulik eluiga põhivara gruppide lõikes (aastates)

Põhivara grupi nimi	Kasulik eluiga
Arvutid ja arvutisüsteemid	3 aastat

Arvutite amortisatsioonimääraks on 30%, rakendatakse lineaarset meetodit.

Annetused ja toetused

Sihotstarbeliste toetustena on kajastatud sihotstarbeliste piirangutega toetused konkreetsete projektide teostamiseks. Sihotstarbelised toetused on kajastatud tuluna proportsionaalselt aruandeperioodil sellega seonduvate kuludega.

Tulud

Liikmemaksud on kajastatud tuluna perioodis, mille eest need on tasutud.

Ühingu liikmetelt saadavaid tasusid ei kajastata tuluna enne, kui nende laekumine on praktiliselt kindel. Aruandeaastal on tuludena kajastatud liikmemaksud, mis on laekunud aastaaruande koostamise hetkeks.

Lisa 2 Raha

(eurodes)

	31.12.2023	31.12.2022
Arvelduskontod	6 175	29 825
Tähtajalised hoiused	30 000	0
Kokku raha	36 175	29 825

Lisa 3 Nõuded ja ettemaksed

(eurodes)

	31.12.2023	12 kuu jooksul
Nõuded ostjate vastu	0	0
Ostjatelt laekumata arved	0	0
Ettemaksed	136	136
Tulevaste perioodide kulud	136	136
Kokku nõuded ja ettemaksed	136	136

	31.12.2022	12 kuu jooksul
Nõuded ostjate vastu	2 859	2 859
Ostjatelt laekumata arved	2 859	2 859
Ettemaksed	136	136
Tulevaste perioodide kulud	136	136
Kokku nõuded ja ettemaksed	2 995	2 995

Lisa 4 Maksude ettemaksed ja maksuvõlad

(eurodes)

	31.12.2023	31.12.2022
	Maksuvõlg	Maksuvõlg
Üksikisiku tulumaks	1 050	821
Sotsiaalmaks	1 761	1 377
Töötuskindlustusmaksed	128	100
Kokku maksude ettemaksed ja maksuvõlad	2 939	2 298

Lisa 5 Materiaalsed põhivarad

(eurodes)

		Kokku
	Arvutid ja arvutisüsteemid	
31.12.2021		
Soetusmaksumus	0	
Akumuleeritud kulum	0	
Jääkmaksumus	0	
Ostud ja parendused	2 914	2 914
Amortisatsioonikulu	-584	-584
31.12.2022		
Soetusmaksumus	2 914	2 914
Akumuleeritud kulum	-584	-584
Jääkmaksumus	2 330	2 330
Amortisatsioonikulu	-876	-876
31.12.2023		
Soetusmaksumus	2 914	2 914
Akumuleeritud kulum	-1 460	-1 460
Jääkmaksumus	1 454	1 454

Lisa 6 Võlad ja ettemaksed

(eurodes)

	31.12.2023	12 kuu jooksul	Lisa nr
Võlad tarnijatele	26	26	
Võlad töövõtjatele	2 100	2 100	
Maksuvõlad	2 939	2 939	4
Kokku võlad ja ettemaksed	5 065	5 065	
	31.12.2022	12 kuu jooksul	Lisa nr
Võlad tarnijatele	388	388	
Võlad töövõtjatele	1 229	1 229	
Maksuvõlad	2 298	2 298	4
Kokku võlad ja ettemaksed	3 915	3 915	

Lisa 7 Liikmetelt saadud tasud

(eurodes)

	2023	2022
Mittesihotstarbelised tasud		
Liikmemaksud	52 293	43 450
Kokku liikmetelt saadud tasud	52 293	43 450

Lisa 8 Annetused ja toetused

(eurodes)

	2023	2022
Sihthinantseerimine tegevuskuludeks	0	11 839
Kokku annetused ja toetused	0	11 839

Rahalised ja mitterahalised annetused		
	2023	2022
Rahaline annetus	0	11 839
Kokku annetused ja toetused	0	11 839

Lisa 9 Tööjõukulud

(eurodes)

	2023	2022
Palgakulu	32 012	30 406
Sotsiaalmaksud	10 820	10 277
Kokku tööjõukulud	42 832	40 683
Töötajate keskmine arv taandatuna täistööajale	1	1

Lisa 10 Seotud osapooled

(eurodes)

Liikmete arv majandusaasta lõpu seisuga		
	31.12.2023	31.12.2022
Juriidilisest isikust liikmete arv	10	10

Aruande digitaalallkirjad

Aruande lõpetamise kuupäev on: 10.06.2024

Eesti Autoriõiguste Kaitse Organisatsioon (registrikood: 80081001) 01.01.2023 - 31.12.2023 majandusaasta aruande andmete õigsust on elektrooniliselt kinnitanud:

Allkirjastaja nimi	Allkirjastaja roll	Allkirja andmise aeg
IVAR VENDELIN	Juhatuse liige	18.06.2024
SVEN AABRELDAAL	Juhatuse liige	18.06.2024

Aruande üldkoosoleku kinnitamise staatus

Üldkoosoleku poolt kinnitatud

Tegevusalad

Tegevusala	EMTAK kood	Põhitegevusala
Muu mujal liigitamata kutse-, teadus- ja tehnikaalane tegevus	74901	Jah