

MAJANDUSAASTA ARUANNE

aruandeaasta algus: 01.01.2024

aruandeaasta lõpp: 31.12.2024

ärinimi: SKEAN Cosmetics OÜ

registrikood: 16791305

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Tegevusaruanne

Management Report

SKEAN Cosmetics OÜ

Financial Year: 01.01.2024 – 31.12.2024

1. General Information

SKEAN Cosmetics OÜ is a private limited company registered in Estonia. The company was established with the aim of retailing cosmetic and toiletry products (EMTAK 47751) through an e-commerce platform. During the reporting year, the company expanded its scope of operations and began offering digital marketing services under the activity code EMTAK 73111 (Activities of advertising agencies). As of the end of the financial year, 56.09% of the company's revenue was generated through advertising services and 40.23% through e-commerce sales of cosmetics.

The ownership structure remained unchanged:

Victoria Byvoet (99%)

François Byvoet (1%)

Victoria Byvoet is the sole member of the management board.

2. Business Activities and Financial Performance

The company significantly shifted its core business in 2024, transitioning from e-commerce to digital marketing services. This strategic decision was made following the higher profitability observed in marketing services. The sale of cosmetic products will be discontinued in 2025, and the company will fully focus on advertising services going forward.

In the 2024 financial year, SKEAN Cosmetics OÜ became profitable for the first time, reporting a net profit of **€2,186.00** after taxes. This marks a notable improvement compared to the previous year, where the company operated at a loss due to initial startup costs.

3. Employees and Management

The company had no employees during the financial year 2024. All operational tasks were handled by the management board member.

4. Financial Overview

Total Revenue: **€2,473.43**

Net Profit after Tax: **€2,186.00**

Inventory costs were not recorded in 2024, as the remaining stock had been purchased in 2023.

No additional investments, loans, or subsidies were obtained during the reporting year.

5. Legal Compliance

A VAT reporting error occurred during the year but was corrected and paid promptly. No further legal or regulatory issues were encountered. The company remained compliant with all Estonian tax and reporting requirements.

6. Future Outlook

For the upcoming year, the company plans to focus exclusively on providing advertising and digital marketing services. The e-commerce activity will be fully discontinued in 2025. In line with this strategic shift, the company plans to officially change its business name to **RESULTO Agency** and update its main EMTAK activity code to **73111**.

The management will continue working towards expanding its client base and improving service offerings. The goal is to achieve 100% of revenue from advertising services and build a sustainable, service-oriented business model.

7. Profit Distribution

The company has decided **not to distribute the profit** for the year 2024. The profit will be retained to support future business development and growth.

8. Other

As of the end of 2024, the company has no employees and no changes are expected in management or ownership structure in the short term.

Raamatupidamise aastaaruanne

Bilanss

(eurodes)

	31.12.2024	31.12.2023
Varad		
Käibevarad		
Raha	4 934	2 590
Nõuded ja ettemaksed	194	105
Kokku käibevarad	5 128	2 695
Kokku varad	5 128	2 695
Kohustised ja omakapital		
Kohustised		
Lühiajalised kohustised		
Kokku lühiajalised kohustised	278	31
Kokku kohustised	278	31
Omakapital		
Osakapital nimiväärtuses	3 500	3 500
Aruandeaasta kasum (kahjum)	1 350	-836
Kokku omakapital	4 850	2 664
Kokku kohustised ja omakapital	5 128	2 695

Kasumiaruanne

(eurodes)

	2024	07.08.2023 - 31.12.2023
Müügitulu	2 473	1 057
Muud äritulud	5	13
Kaubad, toore, materjal ja teenused	0	-1 054
Mitmesugused tegevuskulud	-342	-839
Muud ärikulud	0	-7
Ärikasum (kahjum)	2 136	-830
Intressitulud	52	9
Muud finantstulud ja -kulud	-2	-16
Kasum (kahjum) enne tulumaksustamist	2 186	-837
Aruandeaasta kasum (kahjum)	2 186	-837

Raamatupidamise aastaaruande lisad

Lisa 1 Arvestuspõhimõtted

Käesolev aruanne on Eesti finantsaruandluse standardist lähtuv mikroettevõtja lühendatud raamatupidamise aastaaruanne, mille eesmärk on anda aruande kasutajale raamatupidamise seaduses nõutud informatsiooni aruandekohustuslase finantsseisundi ja -tulemuse kohta.

Ettevõtte on jätkuvalt tegutsev: Jah

Lisa 2 Maksude ettemaksed ja maksuvõlad

(eurodes)

	31.12.2023	
	Ettemaks	Maksuvõlg
Käibemaks		30
Ettemaksukonto jääk	1	
Kokku maksude ettemaksed ja maksuvõlad	1	30

Lisa 3 Muud äritulud

(eurodes)

	2024	07.08.2023 - 31.12.2023
Muud	5	13
Kokku muud äritulud	5	13

Lisa 4 Kaubad, toore, materjal ja teenused

(eurodes)

	2024	07.08.2023 - 31.12.2023
Müügi eesmärgil ostetud kaubad		1 051
Transpordikulud		3
Kokku kaubad, toore, materjal ja teenused		1 054

Lisa 5 Mitmesugused tegevuskulud

(eurodes)

	2024	07.08.2023 - 31.12.2023
Mitmesugused bürookulud	96	0
Uurimis- ja arengukulud	0	200
Riiklikud ja kohalikud maksud	0	265
Muud	246	374
Kokku mitmesugused tegevuskulud	342	839

Lisa 6 Muud ärikulud

(eurodes)

	2024	07.08.2023 - 31.12.2023
Muud		7
Kokku muud ärikulud		7

Lisa 7 Intressitulud

(eurodes)

	2024	07.08.2023 - 31.12.2023
Kokku intressitulud	52	9

Aruande digitaalallkirjad

Aruande lõpetamise kuupäev on: 03.05.2025

SKEAN Cosmetics OÜ (registrikood: 16791305) 01.01.2024 - 31.12.2024 majandusaasta aruande andmete õigsust on digitaalselt kinnitanud:

Allkirjastaja nimi	Allkirjastaja roll	Allkirja andmise aeg
VICTORIA GABRIELLE J BYVOET	Management board member	03.05.2025
Resolutsioon:	The annual report is correct and accepted by the shareholders.	

Aruande osanike koosoleku kinnitamise staatus

Osanike koosoleku poolt kinnitatud

Kasumi jaotamise ettepanek
(eurodes)

	31.12.2024
Aruandeaasta kasum (kahjum)	1 350
Kokku	1 350

Müügitulu jaotus tegevusalade lõikes

Tegevusala	EMTAK kood	EMTAK versioon	Müügitulu (EUR)	Müügitulu %	Põhitegevusala
Reklaamiagentuuride tegevus	73111	EMTAK 2025	1387	56.09%	Yes
Kosmeetika ja tualetitarvete jaemüük	47751	EMTAK 2025	995	40.23%	No